

Map A Story Example – Jeff Kessler

A

I was playing games on my IBM PC without issues

B

Then one day, the game would not load. Not enough memory. 😞

C

After throwing a fit, I did some research (pre-internet days) and found an answer.

C -> D

In searching for, finding and implementing the answer, this turned into the catalyst for my journey as a computer programmer and general all-round Tech Guru.

D

I gained a new attitude. This taught me that there is a solution. It also taught me that the first solution I find may not be the best one.

A¹

And now, I use my abilities to help others with their technology struggles. I now help people with their websites through my training. I am also becoming an Infusionsoft Certified Partner so I can further my mission of Right Tech Right Time.